

Strengthening Industry Alliances : SCCCI and PMAS Hold Landmark Dialogue



Symbol of Partnership: SCCCI Chairman Thomas Pek presenting a commemorative memento to PMAS President Josephine Low.

SINGAPORE – In a significant move to bolster the local media and print ecosystem, leadership from the Singapore Chinese Chamber of Commerce & Industry (SCCCI) and the Print & Media Association, Singapore (PMAS) met for a high-level dialogue on 20 April 2026.

Held at the SCCCI premises, the meeting was led by SCCCI Chairman Mr. Thomas Pek and PMAS President Ms. Josephine Low, marking a proactive step toward navigating the complex global economic landscape.

Navigating Global Headwinds through Collaboration

The dialogue focused heavily on the “triple threat” of modern commerce: fluctuating geopolitical tensions in the Middle East, shifting US tariff policies, and the general volatility of the current economic climate.

Vice Chairman Mr. Tew Koon Huat emphasized that PMAS members are not alone in these challenges. He

highlighted that the Chamber’s strong alliance with various government agencies serves as a vital safety net and resource hub, helping trade associations address pressing operational and financial issues.

“The current business climate favours those who look toward strategic expansion. Establishing a foothold in Special Economic Zones (SEZ) like Johor, supported by government-to-government frameworks, is a viable pathway for growth,” added Chairman Thomas Pek.

Tapping into Transformation Expertise

A key highlight of the session was the involvement of the Trade Association and Chamber (TAC) Transformation Centre.

Ms. Wong Lee Ling, Director for TACOM, encouraged her team and the PMAS Secretariat to initiate follow-up sessions. The goal is to explore how PMAS can best leverage the TACOM experience, ensuring the association remains agile and digitally equipped to serve its members in the years to come.



Building Bonds Beyond the Boardroom

The spirit of the meeting was one of warm camaraderie. To commemorate this inaugural dialogue, Chairman Thomas Pek presented President Josephine Low with a specially commissioned memento, signalling the start of a deepened partnership.

Furthering this relationship, Chairman Pek extended an invitation for PMAS to participate in a flight for golf at the upcoming SCCCI event in June. This platform will provide PMAS leadership with a premier networking opportunity to engage with other Trade Associations and Chambers (TACs).



Unity in Industry: A full assembly of the SCCCI and PMAS leadership teams at the SCCCI premises.

Standing From Left to Right:

Front Row: Rennie Phua, Ho Yeow Liang, Thomas Pek, Josephine Low, Tew Koon Huat, Isaac Lim

Back Row: Wong Lee Ling, William Chua, Hong Ling Hui, Nicholas Chen, Clarence Chan, Francine Suriya, Nicole Xavier, Alvin Tan